

ViewSonic® Digital Signage Bundle for Your Business

CD4200 Commercial Display with **DisplayIt!** interface.



ViewSonic, the leader in visual display technology, has partnered with Best Wave, to deliver an affordable, easy-to-implement digital signage solution for your business. The ViewSonic/Best Wave solution is ideal for:

- schools/universities
- small retail chains
- real estate offices
- restaurants
- grocery stores
- and similar locations

The bundle includes a CD4200 Commercial Display or N3735w LCD TV, an NMP-530 Network Media Player and a Best Wave's **DisplayIt!** signage software.

Why DisplayIt! from Best Wave?

- No design staff required for sign creation. Templates make it easy to create and manage professional looking signage.
- Minimal IT staff needed for implementation and maintenance.
- Setup takes only minutes.
- Incorporate PowerPoint slide shows and other multimedia content to create slide and multimedia shows.
- Create your own content libraries with digital video, still images, flash movies, text and web pages for inclusion on your digital signs.
- Create your own template or use the pre-formatted templates that allow precise image, text, flash and video placement. Preview on-screen or send directly to your digital sign.
- Powerful scheduler plays the right content on the right display based on your pre-determined schedule. Schedules can be repeated for any number of days, weeks, or months and on weekdays or weekends, etc.
- Scaled license and maintenance fees make small networks affordable and larger networks enjoy lower per-display costs.
- Includes Event Log to help you track advertising placement and impact.

N3735w HD LCD TV and NMP-530 Network Media Player.

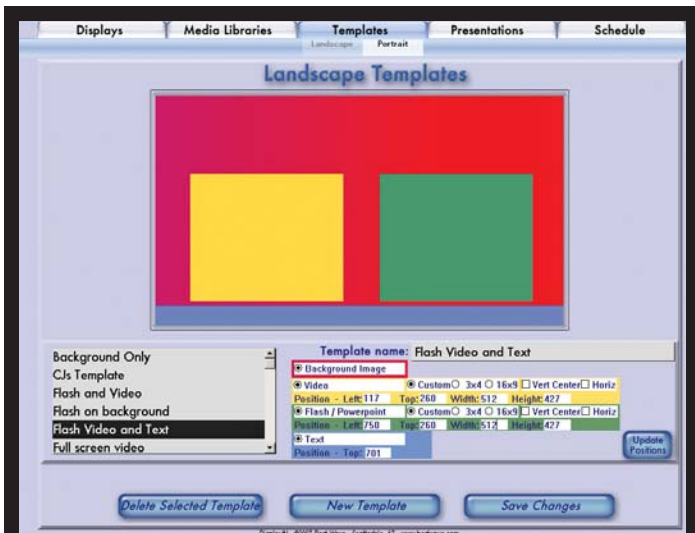


NOTE:

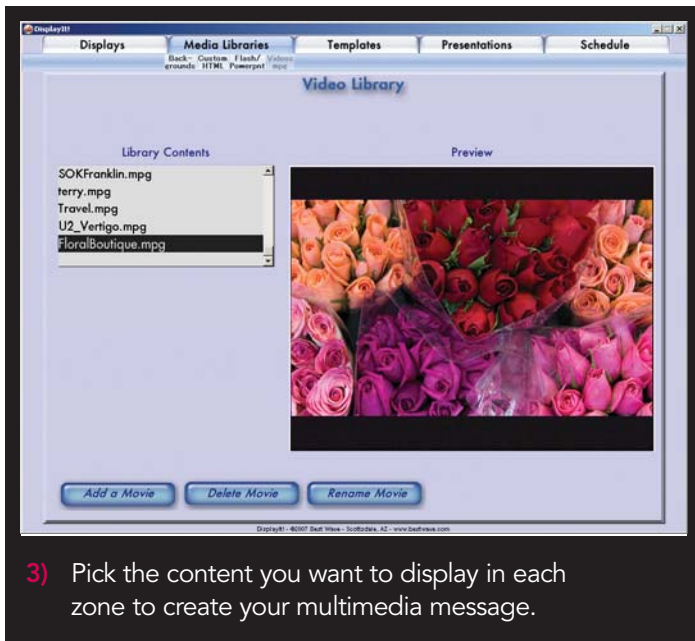
Any ViewSonic LCD TV can be implemented with a Network Media Player (ViewSonic's NMP-530) in a Best Wave digital signage solution. The choice is yours with LCD TVs and Commercial Displays in screen sizes ranging from 19" to 42".

DisplayIt!

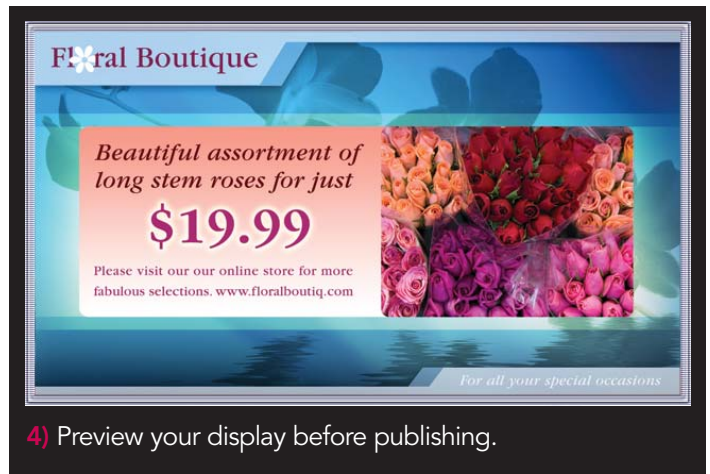
ViewSonic®
See the difference® 



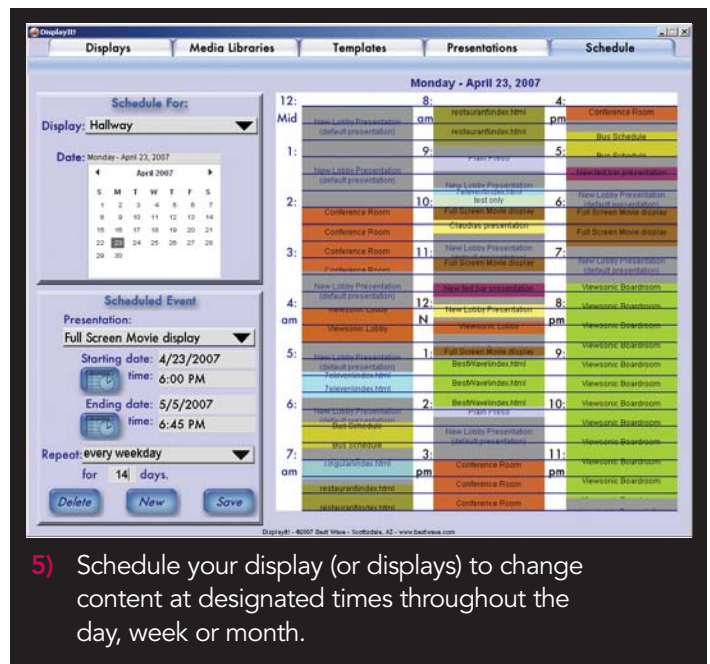
- 1) Pick from the preformatted templates provided or create your own.
- 2) Designate zones for the different content you want to display, including video, PowerPoint, Internet RSS feeds, images and Flash files.



- 3) Pick the content you want to display in each zone to create your multimedia message.



- 4) Preview your display before publishing.



- 5) Schedule your display (or displays) to change content at designated times throughout the day, week or month.

Call ViewSonic® Inside Sales to order your Digital Signage Bundle or for more details.

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